

**FOR IMMEDIATE RELEASE**

**Financial Specialist, Steve Goldbloom, Signs Publishing Deal With CelebrityPress For New Book, “The Ultimate Success Guide”**

*Steve Goldbloom will team with CelebrityPress, a leading book publishing company, and several leading professionals from around the world to release the book, “The Ultimate Success Guide”*

**Orlando, Fla. – February 11, 2013** – Steve Goldbloom has joined a select group of the world’s leading specialists, along with noted business development expert, best-selling author and speaker, [Brian Tracy](#), co-write the forthcoming book titled, “The Ultimate Success Guide: The World’s Leading Experts Reveal Their Secrets for Success in Business and in Life.” Nick Nanton, Esq., along with business partner, JW Dicks, Esq., recently signed a publishing deal with each of these authors to contribute their knowledge and experience to the book, which will be released under their CelebrityPress imprint.

Steve Goldbloom has been championing entrepreneurs, executives, professionals and their families for over 30 years in the world of money. Utilizing the same “value for value,” fair business approach that made him a front-runner in the Barter & Trade industry, Steve now helps clients optimize, preserve and effectively pass on their financial assets through generations. A natural, experienced problem solver, Steve negotiates complex financial problems on the client’s behalf according to their values, creating big wins for the client that wouldn’t be possible with just any financial planner.

Through client education, transparency and fiduciary behavior Steve and his team of “best in class” professionals offer a better, honest approach that is refreshing in today’s world. As an Investment Advisory Representative (IAR) of Goldbloom Wealth Management LLC (GWM), Steve’s status as a Fiduciary legally binds him to 100% transparency, no hidden fees, and to always do what’s best for the client which really sets him apart from many financial professionals. Between the fiduciary standard and complete, professional independence from any one insurance company or brokerage firm, Steve and his team are truly able to offer clients a plan that’s best for them and their particular individual situation.

Utilizing a Values Based Financial Services model Steve gets to the heart of what people value most and then puts their assets to work towards those values. Steve addresses his clients’ entire financial house,

getting it in order, the goal being wealth preservation through generations. His clients' delegation of that responsibility to Steve and his team allows them to better enjoy spending their time in the way that they choose and sleep easy, knowing their financial house is in order, constantly monitored, and tended to from a fiduciary standpoint, and being cared for generations to come.

"The Ultimate Success Guide" will feature proven secrets and strategies that these successful leaders have employed to achieve success. As a guide, it is always useful to look at philosophies that successful leaders propose to move you towards your goal of success. They will discuss their accomplishments for your guidance. The royalties from this project will be given to Entrepreneur's International Foundation, a not for profit organization dedicated to creating unique launch campaigns to raise money and awareness for charitable causes. The book is expected to be published in May 2013.

### **About Steve Goldbloom:**

In addition to what Steve considers to be his most important role of father, husband, family member and friend, Steve has been seen in the public fair. Steve has been seen in Newsweek magazine as a Financial Trendsetter, as well as on America's Premiere Experts/Consumer's Advocate TV Show on Fox, NBC, ABC, CBS, and affiliates. He has been regularly heard Sunday mornings at 10am on Fox News' station 770AM in Seattle, WA as a local guest host on the nationally syndicated Financial Safari Radio Show. Steve has been featured on the CBS evening news hosted by Dan Rather as well as on KTVU, the Fox affiliate on "Mornings on 2" interviewed by Ross McGowan. Steve earned a spot in the IRTA's Hall of Fame as one of the youngest members inducted for his efforts in helping to shape the barter industry through his involvement with the International Reciprocal Trade Association (IRTA). Steve has also been featured in many periodicals including the San Francisco Chronicle, Nations Business, San Francisco Business Times, radio interviews, and as a guest lecturer in the MBA program at the San Francisco School of Business among hundreds of other speaking engagements.

### **About Celebrity Press™:**

Celebrity Press™ is a business book publisher that publishes books from thought leaders around the world. Celebrity Press™ specializes in helping its authors grow their businesses through book publishing. Celebrity Press™ has published books alongside Brian Tracy, Dr. Ivan Misner, Ron Legrand, Mari Smith, Kelly O'Neil, Alexis Martin Neely and many of the biggest experts across diverse fields.